



The UK's leading children's
healthcare charity
Registered charity no 296295
Registered company no 0202339

Action for Sick Children – Dental Playbox® Project



Mission Statement

To educate children, through the powerful medium of play, about the importance of good oral health and to empower them to make healthy choices. To foster relationships with other professionals in order to improve oral health outcomes for all children.

Background

The Dental Playbox Project® was established in 2007 in response to concerns about the increasing national issues surrounding children's oral health. 1 in 4 five year olds and 1 in 3 twelve year olds suffer from tooth decay. As many as 1 in 4 children's hospital admissions are for dental treatment, most of which would be entirely preventable with the right oral health care and education.

As dental caries start in the pre-school and early years we target this age group with our preventative programme and provide ongoing support for teachers and Early Years Leaders to continue to reinforce these vital messages through our Teacher's Resource Pack. We are a community-based charity project and rely solely on donations to carry out our work. Through the Dental Playbox Project®, Action for Sick Children provides highly trained Facilitators with carefully designed Dental Playboxes to visit playgroups, nurseries and schools helping children learn through play about good dental care.

Aims and beliefs

Our aim is to help children learn through play, appropriate to their age, how to look after their own teeth and to feel happy and secure when visiting the dentist.

We believe that:

- When children are familiar with equipment and have a clearer understanding of what to expect they will have a more positive experience in a clinical dentist environment.
- By educating children about good oral health routines we are empowering them to make choices which will have a positive impact on their lives both now and in the future.

Dental Playbox® is a registered trademark of Action for Sick Children and is registered in the UK. Whilst we are more than happy for you to promote good oral health, our sessions should not be mimicked in anyway so as not to cause confusion as to who is delivering the session. Our materials should not be copied without permission. It is acceptable to use the Dental Playbox® Logo on your website or blog, as long as you retain the ® symbol. Should you wish to take photographs of our sessions permission must be agreed with Dental Playbox® Head Office prior to our visit; this will not be withheld unreasonably.

